

HEC
PARIS

WELCOME DAY 2019

Saturday
31st August

9:00am - 3:00pm



affiliated with

 CCI PARIS ILE-DE-FRANCE

9 am Welcome Breakfast **Hall d'Honneur**
9:40 am **Peter Todd**, Dean of HEC Paris,
Orientation Address and Congratulatory Remarks **Hall d'Honneur**

CONFERENCES À LA CARTE (every half hour by speaker) Students & Family must select which they wish to attend at allocated times. Sessions will be in English or bilingual

10:30 am & 1:30 pm **Hélène Bermond**, Déléguée à l'Égalité des Chances, **Ouverture sociale, égalité des chances... HEC une école engagée** (in French only), **T 304 Amphi Fabrice Brégier**

10:30 am & 1:30 pm **Olivier Bossard**, Professeur Affilié, Executive Director, MSc International Finance, **Educational pedagogy at HEC: Application to Finance**, **T 302 Amphi Tony Chedraoui**

10:30 am & 1:30 pm **Kristine de Valck**, Associate Dean and Director, PhD Program – **Understanding Consumer Choice with Eye-Tracking**, **T 307 Amphi Tezenas du Montcel**

10:30 am & 1:30 pm **Raphaëlle Gautier**, Executive Director, Corporate Partnerships & Careers, **Corporate Partnerships & Careers: an asset during your stay at HEC**, **Building Z Amphi 14**

10:30 am & 1:30 pm **Jean Rémi Gratadour**, Executive Director, HEC Paris IDEA Center, **HEC Paris IDEA Center at the heart of digital and entrepreneurial innovation**, **Building S Room 210**

10:30 am & 1:30 pm **Marcelle Laliberté**, Assistant Dean of Students, **Student Life at HEC**, **Amphi Blondeau**

10:30 am & 1:30 pm **Christophe Pérignon**, Associate Dean for Research and Professor of Finance, **Research@HEC: Missions, Performance, and Impact**, **T 303 Amphi Gilles Brisson**

11:00 am & 2:30 pm **François Collin**, Associate Dean, International Affairs, **International Reach at HEC**, **T 301 Amphi Marc Menesguen**

11:00 am **Bénédicte Faivre-Tavignot**, Executive director of the Society & Organizations (S&O) Center, **Masterclass: Sustainability is also our Business!**, **Amphi T 206**

11:00 am **Anne Michaut**, Associate Dean for Education Track and Pedagogy, LVMH Academic Chair, **HEC Paris Experience as asset in the luxury business**, **Building S Room 219**

11:00 am & 2:30 pm **Eloïc Peyrache**, Dean of Programs, **Entrepreneurship at HEC**, **Amphi Bellon**

11:00 am & 2:30 pm **Janet O'Sullivan**, Network Director & **Géraldine Pauty**, Marketing Director, Alumni Association, **HEC Alumni, discover all the services available!**, **Building S Room 211**

11:30 am -2 pm Lunch: **Foodtrucks, Cafeterias**

From 10:30 am: **Campus Tour organized by Students: every half hour, Departure Blue Arch**

All day: **Regional Market with local retailers & Student Clubs village, Building M**

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